



AUTO BUY BACK[®]

SELL YOUR CAR FOR THE BEST PRICE

PRESS RELEASE:

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AUTO BUY BACK, a new technology platform, brings transparency, efficiency and innovation to the automotive industry's vehicle buyback process

Consumers can now sell their cars for guaranteed cash offers from authorized local dealers

LOS ANGELES, CA -- www.AutoBuyBackUSA.com now features version 3.0 of the innovative AUTO BUY BACK platform. This unique software platform is a revolutionary, first of its kind, solution in the automotive industry. The AUTO BUY BACK platform solves many of the problems facing the "SELL MY CAR" aspect of the industry. AUTO BUY BACK helps consumers get hassle-free car appraisals and guaranteed cash offers from participating local car dealers – all handled through an intuitive web-based platform.

"With our startup already successfully competing in the multi-billion dollar automotive industry, we are poised to become one of the fastest growing startups in the Silicon Beach, Los Angeles startups ecosystem," said Frank Colson, Co-founder & CEO of AUTO BUY BACK, Inc.

Why This Technology Matters

The automotive industry is a major financial backbone to the economy. Each year, millions of consumers sell their private cars to get extra cash or to trade into newer vehicles. Up until the release of the AUTO BUY BACK platform, the industry was missing a simple, transparent and efficient system that could be trusted. Problem solved. The AUTO BUY BACK platform is now your trusted source.

About AUTO BUY BACK, Inc.

California-based, AUTO BUY BACK, Inc. was co-founded by industry executives, Frank Colson, CEO, and Rogee Rogers, CTO, who both saw that there were too many layers wedged between car dealerships and car shoppers when selling or trading in a vehicle. The executives assessed the need in the industry and developed the AUTO BUY BACK platform to identify, automate and solve dealers' specific needs and customers' wants. Collectively, Frank and Rogee have over 50 years of automotive experience and bring along with them a proven, predictable pattern of success in business.

For Immediate Release, send email requests to: media@autobuybackusa.com.

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